

Advertising Insertion Order for Publications of the Rhode Island Builders Association

Fax insertion order to (401) 356-0913, E-mail to builder@newriverpress.com or mail to: New River Press, 645 Fairmount St., Woonsocket, RI 02895-4012. For more information, visit www.newriverpress.com/ribaads/ or call New River Press at (401) 250-5760, Ext. 1.

Your Company: _____ Your Name & Title: _____

Your Mailing Address: _____

Your Telephone Number(s): _____ Your Fax number: _____

Your E-mail Address: _____ Are you a member of The Rhode Island Builders Association? YES NO

Your R.I. Contractor Registration Number (if applicable): By law, this number must be in your ad if you are a residential contractor or subcontractor. _____

Advertising in both *The R.I. Builder Report* and the *RIBA Directory* will give you a 5% overall discount.

FOR THE R.I. BUILDER REPORT: What size advertisement do you want? (please circle): Full Page Half Page Horizontal

Half Page Vertical One-Third Page Horizontal One-Third Page Vertical One-Quarter Page One-Eighth Page

MY AD WILL BE FULL COLOR B&W

How many insertions? _____ MONTHS _____ OPEN ENDED

FOR THE R.I. BUILDER REPORT FEATURED PRODUCTS/SERVICES SPECIAL SECTION (FULL COLOR ADS ONLY):

This is a monthly pull-out section in the magazine. You are welcome to place separate ads in both it and the magazine itself.

What size advertisement do you want? (please circle): Full Page Half Page Horizontal Half Page Vertical

Ads in this section must be full color, and they include a brief article on your featured product or service at no extra charge.

How many insertions? _____ MONTHS _____ OPEN ENDED

FOR THE RIBA MEMBERSHIP DIRECTORY & BUYER'S GUIDE: What size advertisement do you want? (please circle):

Full Page Full Color Half Page Full Color Full Page 1-Color Full Page B/W Half Page B/W One-Third PAGE B/W

NOTE: PREMIUM SPOTS IN THE DIRECTORY ARE AVAILABLE (Back Cover, Inside Covers and Center Spread) - PLEASE CONTACT NEW RIVER PRESS at builder@newriverpress.com or (401) 250-5760, ext. 1.

Do you want to use the same ad you ran in last year's Directory? YES NO, I WILL PROVIDE A NEW AD

ADVERTISING POLICY: All insertions in the RIBA Membership Directory & Buyer's Guide, and all first insertions for runs in The Rhode Island Builder Report, must be paid in advance. Advertisers are responsible for submitting their ads via builder@newriverpress.com by the stated deadlines. Advertisers are responsible for reviewing and proofing their own ads. If an ad is a pickup, New River Press will provide a copy of the previous year's ad by e-mail or fax to the advertiser free of charge. If the ad requires changes, one set of changes will be provided by New River Press to previous RIBA advertisers free of charge. Subsequent changes will incur an extra charge, depending on the amount of work involved. If an ad is not a pickup, advertisers are responsible for submitting them via builder@newriverpress.com as high-resolution PDF or TIFF files. New River Press offers original ad design and layout services at an extra charge. New River Press will offer telephone consultation on RIBA ads at any time at no charge. All revised and original ads must be proofed and approved/disapproved in writing (on the form provided with the proof) by the advertiser by the stated deadlines. Not returning the form by the stated deadlines will constitute an approval. The advertiser acknowledges sole responsibility for the content of all ads and any claims or representations made therein.

I certify that I am ordering the above advertising, and that I have read and accepted the accompanying "Advertising Policy."

PLEASE SIGN HERE _____ Your Purchase Order Number: _____

You may pay for your ad by check or credit card. All insertions in the RIBA Membership Directory & Buyer's Guide, and all first insertions for runs in The Rhode Island Builder Report, must be paid in advance. See www.newriverpress.com/ribaads for rates, or contact New River Press at builder@newriverpress.com or (401) 250-5760, Ext. 1.

Please make checks payable to The Rhode Island Builders Association and mail to RIBA at 450 Veterans Memorial Pkwy., Building 3, East Providence, RI 02914. If you prefer to pay by credit card, please call Tara DeMelo at the RIBA office: (401) 438-7400 and she will take your information over the telephone.